



Who We Are

Minerva Enterprises is a consulting firm focused on IT Asset Management and Service Management (ITAM and ITSM).

Why IT Experts Come to Us for Advice

Minerva principals have been responsible for hundreds of ITAM and ITSM implementations. And as original implementers of the world's most respected ITSM/ITAM tools, we offer a level of expertise that is second to none. So even when you hire a major brand name, it is often our expertise that is relied on to solve the truly complex issues.

Your Results are Our Bottom Line

Whether we help you select the right ITAM or ITSM tool for your organization, implement a tool you've selected, or optimize an existing implementation, our measure of success is how well we've helped you maximize your IT investment value.

Contact us today to learn how Minerva can help you achieve pragmatic, cost-effective solutions.

www.MinervaE.com

The Real Deal

When you engage Minerva Enterprises, you don't just get a handshake from a senior partner while a junior assistant or intern tries to figure things out. When you hire Minerva, you get a handshake from a senior partner...and a working partnership with the talent behind the name, partners who bring truly creative solutions to your toughest problems.

Teamed With the Best

Why hire Minerva Enterprises? As partners with the world's top names in IT Asset and Service Management, we're uniquely qualified to help you select, implement and optimize your ITAM/ITSM programs and processes. Find out why IT experts come to us for advice at www.MinervaE.com.



USU AG Logo



5173 Waring Road, Suite 140
San Diego, California 92120
www.MinervaE.com
info@MinervaE.com



We understand the Clockworks.



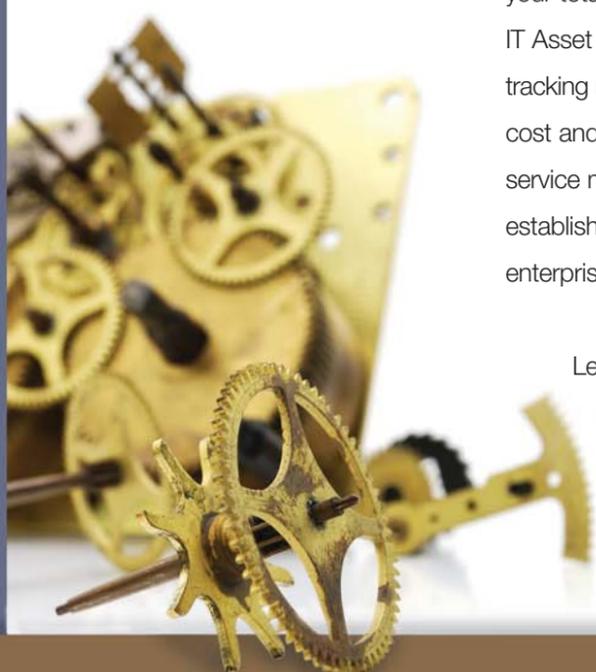


IT Asset Management

Is your IT investment weighing down your bottom line? Whether you're considering a system for managing your IT assets and/or services, or trying to squeeze promised value from one you've implemented, Minerva's team of knowledgeable professionals is ready to get you there.

Are your IT assets working for or against you? The cost of not knowing: up to 25 percent of your total ownership cost. When you evolve IT Asset Management beyond inventory and tracking responsibilities into cross-organizational cost and contract management, you improve service management and procurement, establish IT credibility throughout the enterprise... and measurably reduce costs.

Learn more about how the Minerva Enterprises team can bring our talents to bear on your ITAM challenges at www.MinervaE.com.



We understand the Clockworks.

If IT Asset Management were a clock, some companies could tell the time. Others could even set the time.

We understand the clockworks.

As original implementers of the world's most well-respected ITAM tools, Minerva Enterprises partners bring a breadth and depth of expertise that is unmatched in the industry.

Looking to join the elite 1% of organizations that have actually reached the value creation phase of asset management?

We'll help you get there.

IT Service Management

When organizations see IT service as a necessary evil, they treat it in an ad hoc manner. In fact, IT service management can be the key to improving efficiency, productivity and morale company-wide. The quality of your IT service also reflects your brand – positively or negatively – to external clients and vendors.

How can you achieve excellence in your IT service and infrastructure management? Let Minerva Enterprises help you:

- Address organizational alignment challenges
- Develop IT service management system architecture
- Create process frameworks, definitions and integration
- Select and implement IT service management software
- Establish meaningful metrics

Learn more about how the Minerva team can help you transform your IT service into a catalyst for organization-wide improvement at www.MinervaE.com.

